



## ***Partners in Advancing Medicine***

**For Immediate Release**

**Media Contact:**

**Allison Kelly**

**Phone: (336) 608-3500**

**[akelly@pmg-research.com](mailto:akelly@pmg-research.com)**

### **PMG Research and Wilmington Health Announce Formal Clinical Research Partnership**

*Master Agreement formalizes partnership and solidifies 5-year relationship providing clinical research opportunities to the greater Wilmington community*

**WINSTON-SALEM AND WILMINGTON, NC – October 8, 2013** – PMG Research, Inc. and Wilmington Health announced today finalization of a Master Agreement that formalizes a five-year relationship between the two organizations. Wilmington Health, the largest fully integrated multi-specialty medical group practice in Southeastern North Carolina, has been treating patients for nearly 40 years. PMG Research of Wilmington, one of ten clinical research sites in the Winston-Salem-based PMG Research network, has been conducting clinical research in the Wilmington area since 1997.

“We are so pleased that this partnership is in place,” explains Jennifer Byrne, CEO of PMG Research. “It comes as a result of the hard work and dedication of teams at PMG Research and Wilmington Health, and truly benefits both the patient and medical communities by expanding awareness of and access to clinical research. We look forward to building a research center of excellence with our partner Wilmington Health.”

Jeff James, CEO of Wilmington Health, agrees, “This partnership strengthens Wilmington Health’s commitment to clinical research and the opportunities it brings to the community, our patients, and our physicians.”

Through this increased collaboration, the Wilmington community and Wilmington Health’s patients will now have easier access to clinical research opportunities in the areas of oncology, pulmonology, rheumatology, endocrinology, neurology, dermatology, cardiology, gastroenterology, and more. In addition, Wilmington Health will provide all ancillary services and procedures associated with any of PMG Research of Wilmington’s ongoing trials, delivering a more streamlined, convenient experience for clinical research participants and their caregivers.

Kevin Cannon, MD, a hospitalist with Wilmington Health and a Principal Investigator and Medical Director at PMG Research of Wilmington said, “I don’t know that many people in Wilmington are aware of the clinical research opportunities available to them. Through this partnership, my hope is that we are able to spread awareness of clinical research so more people will consider participating if the time is right and they find a trial that is suited for them.”



## ***Partners in Advancing Medicine***

To commemorate the partnership, a vaccine honoring each of the 700 employees at Wilmington Health was donated through the Greater Gift Initiative, whose mission is to advance global health and highlight the greater good of clinical trial participation by gifting a vaccine to a child in honor of every clinical trial volunteer.

###

### **About PMG Research, Inc.**

PMG Research, Inc. is an Integrated Site Network (ISN) of clinical research facilities in the southeast region of the United States with locations in Cary, Charlotte, Hickory, Raleigh, Salisbury, Wilmington, and Winston-Salem, NC; Bristol and Knoxville, TN; and Charleston, SC. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Since 1979, PMG has conducted over 6,000 research studies for more than 100 pharmaceutical sponsors and CROs. Our progressive organization is comprised of a team of highly effective professionals and a network of specially-designed sites. Our mission as an ISN is to provide unparalleled service to our clinical trial partners. We commit to progress, integrity and excellence. For more information about PMG Research please visit [www.pmg-research.com](http://www.pmg-research.com).

### **About Wilmington Health**

With a focus on quality, Wilmington Health is leading the way in providing excellent healthcare, reducing costs, and improving the patient experience. Wilmington Health has provided premier healthcare to the residents of Southeastern North Carolina for over 40 years. It is the largest private, fully integrated, multi-specialty medical group practice in the area with over 20 locations (including Convenient Care and Urgent Care). For more information about Wilmington Health, please call 910.341.3300, or visit [www.wilmingtonhealth.com](http://www.wilmingtonhealth.com).

### **About Greater Gift Initiative, Inc.**

The mission of Greater Gift Initiative, Inc. is to advance global health and highlight the greater good of clinical trial participation by gifting a vaccine to a child in honor of every clinical trial volunteer, under the motto "Volunteers Advancing Health." Since 2010, the Greater Gift Initiative has donated over 22,000 vaccines to children in developing countries as a way to give back and thank the volunteers who participate in clinical trials and contribute to the advancement of health worldwide. Learn more at [www.GreaterGiftInitiative.org](http://www.GreaterGiftInitiative.org).