



Media Contacts:

PMG Research

Kristin Kinlaw

336.608.3506

kkinlaw@pmg-research.com

PMG Research collaborates with multiple stakeholders in study illustrating higher patient engagement and reduced cost of care for clinical research participants

White Paper discussing Clinical Research Participation as a Care Option presented at Site Vision Forum in Charlotte, NC on October 30, 2015

WINSTON-SALEM, NC – November 2, 2015 – PMG Research, Inc. (PMG), in collaboration with several partners including a biopharmaceutical services provider, pharmaceutical sponsor, market research organization, and local healthcare institution, has co-authored a white paper entitled *Clinical Research as a Care Option: Driving Patient Experience and Satisfaction*.

Clinical research participants with type 2 diabetes were surveyed throughout their participation in a four-year ongoing clinical study and compared to nationwide baseline data. According to the data presented in the white paper, 100% of patients surveyed indicated that participating in the clinical study improved their interest and involvement in the healthcare, and reduced the overall cost of their healthcare. In addition, 95% agreed that their overall quality of care was significantly or somewhat better.

The white paper was released at the Quintiles Site Vision Forum in Charlotte, NC on October 30. The Site Vision Forum brought together several sites to discuss key trends and areas for additional collaboration and support. PMG Research CEO Jennifer Byrne was a featured speaker at the forum.

“It is a testament to the evolving clinical trials industry that site organizations are working together to improve how trials are conducted while looking for innovative solutions to industry concerns. PMG Research was honored to have participated in the Site Vision Forum, and we are proud of the collaboration that went into this white paper,” explains Jennifer Byrne. “The data illustrates that improving patient experience and population health while lowering cost of care not only contributes to the “triple aim”, but also offers significant value to the healthcare industry as a whole.”

The white paper can be viewed by visiting the News & Events page on www.pmg-research.com.

PMG Research is an integrated network of sites founded in 1979 that provides a comprehensive clinical research infrastructure to large physician practices and institutional health care providers with access to over 2.1 million patient lives and spans over 60 physician practices. The PMG team is comprised of over 180 full-time clinical research coordinators, regulatory personnel, and administrative staff. The mission of PMG Research is to bring clinical research to as many lives as possible, which in turn contributes to the advancement of public health through the development of new medicines, vaccines, and medical devices.



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About PMG Research, Inc.

PMG Research, Inc. is an integrated network of clinical research facilities with 12 hub sites located in Champaign, IL; Cary, Charlotte, Hickory, Raleigh, Rocky Mount, Salisbury, Wilmington, and Winston-Salem, NC; Charleston, SC; and Bristol and Knoxville, TN. PMG has conducted 7,200 research studies for hundreds of pharmaceutical sponsors and CROs since 1979. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Our mission is to bring clinical research to as many lives as possible while delivering unparalleled service and exceptional value to our clinical trial partners and stakeholders. To learn more, visit www.pmg-research.com.