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PMG Research joins Avoca Quality Consortium as Associate Member

WINSTON-SALEM, NC – November 9, 2015 – PMG Research, Inc. (PMG), an integrated network of clinical research sites, today announced its membership in the Avoca Quality Consortium. The Avoca Quality Consortium (AQC) brings together quality, outsourcing, and operational professionals from Member pharma, biotech, niche clinical service providers, and CRO organizations to accelerate the development of leading practices and industry standards for proactive quality management and risk mitigation in clinical research.

“The Avoca Quality Consortium is enthusiastically looking forward to the clinical site perspective that PMG can add to the robust discussions in which AQC Members seek ways to collaboratively move the industry forward on the delivery of quality in outsourced clinical trials,” said Patty Leuchten, CEO and Founder of The Avoca Group and its Avoca Quality Consortium.

Jennifer Byrne, CEO of PMG Research, states, “PMG Research is pleased to accept the invitation to join the Avoca Quality Consortium. The Consortium presents a unique and unsurpassed opportunity to collaborate with industry leaders to improve the quality and outcomes of clinical trials. We are proud to be listed among these innovators and look forward to contributing our perspective on the value of clinical research to the 2016 initiatives.”

PMG Research is an integrated network of sites founded in 1979 that provides a comprehensive clinical research infrastructure to large physician practices and institutional health care providers with access to over 2.1 million patient lives and spans over 60 physician practices. The PMG team is comprised of over 180 full-time clinical research coordinators, regulatory personnel, and administrative staff. The mission of PMG Research is to bring clinical research to as many lives as possible, which in turn contributes to the advancement of public health through the development of new medicines, vaccines, and medical devices.

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About PMG Research, Inc.

PMG Research, Inc. is an integrated network of clinical research facilities with 12 hub sites located in Champaign, IL; Cary, Charlotte, Hickory, Raleigh, Rocky Mount, Salisbury, Wilmington, and Winston-Salem, NC; Charleston, SC; and Bristol and Knoxville, TN. PMG has conducted 7,200 research studies for hundreds of pharmaceutical sponsors and CROs since 1979. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Our mission is to bring clinical research to as many lives as possible while delivering unparalleled service and exceptional value to our clinical trial partners and stakeholders. To learn more, visit www.pmg-research.com.



About The Avoca Group

Founded in 1999, The Avoca Group is a leading research and consulting firm focused on clinical outsourcing in the pharmaceutical industry. Avoca provides a comprehensive range of services, specializing in the development of innovative solutions to address the challenges of managing quality in outsourced clinical trials. For more information, visit www.theavocagroup.com or call (609) 252-9020.