



For Immediate Release

Media Contacts:

PMG Research

Kristin Kinlaw
Associate Director of Communications
336-608-3506
kinlaw@pmg-research.com

PMG Research and Piedmont HealthCare Announce Clinical Research Partnership

PMG Research assumes research operations at Piedmont HealthCare effective April 1, 2017

WINSTON-SALEM, NC – March 7, 2017– PMG Research, Inc. and Piedmont HealthCare announced today finalization of an Integrated Services Agreement that formalizes a clinical research partnership effective April 1, 2017. This partnership will increase clinical research availability in Statesville, NC and the surrounding communities. PMG Research will assume the existing research infrastructure within Piedmont HealthCare as part of its continued growth to bring a clinically integrated research model to pharma.

Piedmont HealthCare is one of the largest physician-owned and directed, multi-specialty groups in North Carolina and the Southeast region. With 50 locations and more than 160 providers across 32 specialties, Piedmont HealthCare provides comprehensive health care to families, businesses, and employers across Iredell and the surrounding counties in North Carolina.

Jeffrey Smith, CEO of Piedmont HealthCare, “The partnership with PMG Research is an opportunity for Piedmont HealthCare to further our Mission of providing excellent and innovative medical care and service. Clinical research offers our providers the chance to participate at the cutting-edge of medical development while providing patients with additional care options to consider.”

Through this collaboration, patients in the Statesville area, including Huntersville and Mooresville, will have increased access to clinical research across a broad range of therapeutic areas including but not limited to internal medicine, gastroenterology, endocrinology, neurology, and pulmonology. The integration of clinical research into patient care delivers additional benefits and innovative solutions to the drug development process; both patients and healthcare providers will ultimately see lowered costs and faster time to market for potentially life-saving medications, vaccines, and medical devices.



Jennifer Byrne, CEO of PMG Research, “The partnership with Piedmont HealthCare, whose vision is to remain the region’s premier provider of integrated, high quality, state-of-the-art patient care, is a natural fit for the PMG service offering. The commitment of the Piedmont HealthCare administration, along with their providers and staff, to excellent and innovative medical care aligns seamlessly with PMG’s continuous efforts to integrate clinical research as a care option: bringing the right trial to the right patient with the right provider at the right time.”

This new location represents PMG Research’s fourteenth site, and its second healthcare partnership this year.

###

About PMG Research, Inc.

PMG Research, Inc. is an integrated network of clinical research facilities with fourteen hub sites located in Champaign, IL; Ames, IA; Cary, Charlotte, Hickory, Raleigh, Rocky Mount, Salisbury, Statesville, Wilmington, and Winston-Salem, NC; Charleston, SC; and Bristol and Knoxville, TN. PMG has conducted over 7,700 research studies for hundreds of pharmaceutical sponsors and CROs since 1979. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Our mission is to bring clinical research to as many lives as possible while delivering unparalleled service and exceptional value to our clinical trial partners and stakeholders. To learn more, visit www.pmg-research.com.

About Piedmont HealthCare

Piedmont HealthCare is one of the largest physician-owned and directed, multi-specialty groups in North Carolina and the Southeast region. With 50 convenient locations and more than 160 providers across 32 specialties, we provide comprehensive health care to families, businesses, and employers across Iredell and the surrounding counties.

Piedmont HealthCare’s physicians are committed to providing excellent and innovative medical care and services. Our patients have access to the latest in medical tests and procedures including x-ray, 2D and 3D Mammography, CT, MRI, ultrasound and in-house laboratories. To learn more, visit www.piedmonthealthcare.com.