



## For Immediate Release

### Media Contacts:

#### PMG Research

Kristin Kinlaw

Associate Director of Communications

336-608-3506

[kkinlaw@pmg-research.com](mailto:kkinlaw@pmg-research.com)

### PMG Research Participates in 2017 Clinical Trial Collaborations Conference

*Clinical Trial Collaborations conference held in Boston on April 3-4 features debut session on Clinical Research as a Care Option*

**WINSTON-SALEM, NC (PRWEB) MARCH 27, 2017** - PMG Research is pleased to announce its participation in the 2nd annual Clinical Trial Collaborations (CTC) conference presented by The Conference Forum in Boston on April 3-4, 2017. The CTC conference focuses on how the industry is altering the way they collaborate to drive improved clinical trial outcomes and bring them closer to the patient. Clinical Trial Collaborations also will present an inaugural conference on Clinical Research as a Care Option, discussing the integration of clinical trial participation within value-based healthcare systems to produce better patient outcomes, lower cost of care and improved patient satisfaction.

“We are honored to be participating along with so many of the industry’s innovators and advocates for *clinical research as a care option*. This concept has been a key tenet in PMG’s mission to bring clinical trials to as many lives as possible, and the opportunity to collaborate on this topic with our partners at the CTC venue is a milestone not only for our organization, but for patients, healthcare systems, and the entire drug development ecosystem,” states Jennifer Byrne, CEO of PMG Research and founder of the Greater Gift Initiative.

As a result of PMG Research’s work to connect life science and value-based healthcare systems, PMG has collaborated with The Conference Forum to develop the Clinical Research as a Care Option session at CTC. Jennifer Byrne will be a discussant in the Keynote Speaker Panel on Bridging Healthcare to Life Science along with John McConnell, MD, CEO of Wake Forest University Medical Center, and Tom Pike, Life Science Advisor and former CEO of Quintiles.

To learn more about clinical research as a care option, [read the white paper here](#). A follow-up paper assessing the impact of research on the continuum of value-based care delivery for patients is currently in development.

Register and learn more about the Clinical Trials Collaboration conference [here](#).

###



**About PMG Research, Inc.**

PMG Research, Inc. is an integrated network of clinical research facilities with fourteen hub sites located in Champaign, IL; Ames, IA; Cary, Charlotte, Hickory, Raleigh, Rocky Mount, Salisbury, Statesville, Wilmington, and Winston-Salem, NC; Charleston, SC; and Bristol and Knoxville, TN. PMG has conducted over 7,700 research studies for hundreds of pharmaceutical sponsors and CROs since 1979. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Our mission is to bring clinical research to as many lives as possible while delivering unparalleled service and exceptional value to our clinical trial partners and stakeholders. To learn more, visit [www.pmg-research.com](http://www.pmg-research.com).