



Media Contact

Kristin Kinlaw

336.608.3506

kkinlaw@pmg-research.com

FOR IMMEDIATE RELEASE

PMG Research Announces the Formation of its Eleventh Site

PMG Research acquires research operations at Boice-Willis Clinic to create PMG Research of Rocky Mount

WINSTON-SALEM and ROCKY MOUNT, NC – SEPTEMBER 2, 2014 – PMG Research, Inc. (PMG) announced today the establishment of its 11th clinical research site: PMG Research of Rocky Mount. Effective September 1, PMG Research has assumed ownership and operation of the clinical research department at Boice-Willis Clinic in Rocky Mount, NC, further expanding PMG’s presence in eastern North Carolina. This new site enhances PMG’s access to an additional 130,000 patients. For the patients in Rocky Mount and the surrounding communities, this brings an increased opportunity to participate in a clinical research trial, whether as patients of Boice-Willis Clinic or as new research participants. For the pharmaceutical and clinical trials industry, it means collaboration with a greater number of physician investigators across a wider range of therapeutic areas, increased physician referrals to the PMG network, and better access to patients.

Jennifer Byrne, CEO of PMG Research explains, “PMG has found Boice-Willis Clinic – its leadership, staff, and physician investigators – to be a true example of a like-minded organization. The Mission of Boice-Willis Clinic and its commitment to Medical Home, along with their dedication to clinical research and its benefit to patient, community, and medical advancement, illustrate both a business and philosophical alignment upon which our successful partnership will be built.”

PMG Research is a network of sites founded in 1979 that provide clinical research services to pharmaceutical companies and CROs, with access to 1.87 million patient lives through its partnerships with large physician practices and integrated health systems. PMG Research is now comprised of 11 hub site locations in the southeastern United States and spans 60 physician practices. The mission of PMG Research is to bring clinical research to as many lives as possible, which in turn contributes to the advancement of medicine through the development of new medicines, vaccines, and medical devices.

Founded in 1914, Boice-Willis Clinic is the area's oldest private, multi-specialty health care practice. Boice-Willis Clinic also has conducted clinical research since 1995, with the foundation of a dedicated research department in 2007. Their physicians have experience in Cardiology, Dermatology, Gastroenterology, Hematology, Internal Medicine, Nephrology, Neurology, Oncology, Pulmonology, and Rheumatology research.



Boice-Willis Clinic CEO Gary J. Fazio commented on how pleased they are to have PMG as a business partner of the Clinic. Mr. Fazio said, “Clinical research is an important service that the Clinic wants to continue to provide the community. Partnering with PMG and their experience in managing clinical research trials carries out that mission to the community we serve.”

###

About PMG Research, Inc.

PMG Research, Inc. is an integrated network of clinical research facilities with hub sites located in Cary, Charlotte, Hickory, Raleigh, Rocky Mount, Salisbury, Wilmington, and Winston-Salem, NC; Charleston, SC; and Bristol and Knoxville, TN. PMG has conducted 7,100 research studies for hundreds of pharmaceutical sponsors and CROs since 1979. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Our mission is to bring clinical research to as many lives as possible while delivering unparalleled service and exceptional value to our clinical trial partners and stakeholders. To learn more, please visit www.pmg-research.com.

About Boice-Willis Clinic

Boice-Willis Clinic has been providing medical care to patients in our community for 100 years. Surgeons, Dr. E.S. Boice and Dr. B.C. Willis founded the Clinic in 1914 and soon developed the most comprehensive medical clinic in Eastern North Carolina. Since its inception, Boice-Willis Clinic has grown to be one of the largest and oldest multi-specialty physician practice in eastern North Carolina with seven locations serving their community. To learn more, please visit www.boice-willis.com.