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PMG RESEARCH SPONSORS CISCRP'S INAUGURAL 5K RUN & WALK EVENT TO RECOGNIZE ALL CLINICAL TRIAL VOLUNTEERS

Winston-Salem, NC – June 2, 2015 - PMG Research has partnered with The Center for Information and Study on Clinical Research Participation (CISCRP) as a sponsor for the Inaugural Medical Heroes Appreciation 5K Run & Walk to show appreciation for all clinical trial volunteers. The event will coincide with the Drug Information Association (DIA) 2014 Annual Meeting by taking place in San Diego on Monday, June 16, 2014 outside of the San Diego Convention Center from 6:45-8:00 AM.

With a mission to bring clinical research to as many lives as possible, PMG Research has partnered with CISCRP in order to raise public awareness and appreciation for clinical trial participants, also known as Medical Heroes.

PMG Research is an integrated network of clinical research sites, with ten hub sites and 53 partner practices in the Southeastern United States. PMG Research has conducted over 6,800 clinical trials in an extensive variety of therapeutic areas since 1979.

The 5K event will recognize the gift of the millions of volunteers who participate in clinical trials to help advance the development of life changing therapies. Proceeds from the event will support education and outreach programs to patients and members of the public interested in learning more about the clinical research process.

Registrants will have the opportunity to check-in early on Sunday June 15, 2014 from 8:00 AM – 9:00 AM 12:00 PM – 1:00 PM, and 3:00 PM – 6:00 PM to receive event materials and giveaways. Regular check-in the day of the event begins at 6am; and the 5K Run & Walk will begin at 6:45am. For more information about the event, to volunteer, register or become a sponsor, visit www.ciscrp.org/med-hero-5k . Questions about event registration should go to Ellyn Getz (617) 725-2750, e-mail medhero5k@ciscrp.org, or call toll free 1-877-MED-HERO.

About CISCRP

CISCRP is a 501(c)(3) non-profit organization dedicated to engaging the public and patients as partners in the clinical research process. CISCRP provides free education and outreach to the general public and patient communities. Visit www.CISCRP.org for more information or to support CISCRP.

About PMG Research, Inc.

PMG Research, Inc. is an integrated network of clinical research facilities with hub sites located in Cary, Charlotte, Hickory, Raleigh, Salisbury, Wilmington, and Winston-Salem, NC; Charleston, SC; and Bristol and Knoxville, TN. PMG has conducted 6,800 research studies for hundreds of pharmaceutical sponsors and CROs since 1979. We have extensive experience conducting all phases of trials across a comprehensive list of conditions. Our mission is to bring clinical research to as many lives as possible while delivering unparalleled service and exceptional value to our clinical trial partners and stakeholders. To learn more, visit www.pmg-research.com.

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